



Ceedo Mobile

FAQ – Frequently Asked Questions

What is Ceedo Mobile?

Ceedo Mobile is a virtualization workspace designed for mobile devices. Many of today's mobile devices, like a mobile phone, use or create media in a PC format, yet few of us have ever plugged our phones into our PCs. Why? The interaction of the phone is clumsy, passive and requires software installation and configuration. Ceedo Mobile changes all that. With the Ceedo Mobile virtual environment, all the PC software necessary to manage your mobile content can be installed and run from the device itself, from any PC. Imagine plugging in your mobile phone to the USB port of a computer, any computer, and having it greet you by automatically launching a familiar environment preloaded with all the tools you need to edit your photos, post to your favorite blog, watch and download video content, listen to music, run your IM client and surf the web. And it does all of this in user mode, leaving none of your data behind on the host machine.

How mature is the technology?

Ceedo Mobile is our 3rd product based upon our tried and true virtualization engine. Ceedo Mobile represents a device centric approach, enabling portable devices to be fully self-contained and used anywhere. Our first product, Ceedo Personal, has shipped several million units worldwide, and enables the end user to choose the applications and device that they want to use portably. Our third product, Ceedo Enterprise, is focused on the Enterprise and the special requirements of managing and deploying a large installation of virtual users.

How is Ceedo different from other desktop virtualization solutions available today?

Ceedo is a unique product in the desktop virtualization market. Ceedo is fast, and with a footprint of less than 7MB, the Ceedo solutions can fit just about anywhere. Ceedo has a single solution that supports Windows XP, 2000 and Vista. But what really sets Ceedo apart is our ability to virtualize applications in user mode (without drivers or administrative privileges). When you talk about virtualizing your desktop, you're talking about freedom and Ceedo delivers. Ceedo solutions enable you to take real Windows applications and work on any modern Windows environment regardless of admin privileges. It is this power to make virtually any PC your own, that makes Ceedo different.

Who is the target market for Ceedo Mobile?

Ceedo Mobile is not targeted directly at the public. Instead, we are working with device manufacturers that are looking to provide a better customer experience by creating a fully self-contained solution instead of just a passive device. Look for Ceedo Mobile on your next device purchase.

How do I get Ceedo?

Ceedo products and solutions are available at worldwide retailers through our distribution partners, Seagate and Lexar. A trial version of Ceedo Personal can be downloaded from our website, <http://www.ceedo.com>, where you can also find updated information about Ceedo Enterprise and Ceedo Mobile.